



SPONSORSHIP FORM

BECOME A WATERMELON 5K & 10K SPONSOR - GO THE EXTRA MILE FOR CIAF

All proceeds from the Watermelon 5K & 10K race will go directly to CIAF and our efforts to help more people hear. We are always looking for new ways to ramp up our efforts! In 2018 we will be taking District 23, our retail fashion shop that sells on-trend women's clothing, accessories, and gifts, on the road by creating a mobile boutique. Our fashion truck will allow us to reach more of our supporters and promote CIAF's Hearing Health campaign.

To help us reach our goal, we invite you to become a sponsor of the Watermelon 5K & 10K.

Please select your sponsorship package from the options below:

\$1500 - CAROLINA CROSS SPONSOR

The Carolina Cross is the biggest and best of the watermelon seeds, producing watermelons as large as 200 pounds! Such a stand-out melon receives top billing and always leaves the neighbors talking about the incredible sight.

Carolina Cross Sponsorship includes:

- Top billing of your logo on the backs of all racer t-shirts
- A graphic on the Home page of the Watermelon 5k & 10k Web site
- Top billing in all print advertising*
- Your promotional materials in race packets

\$500 - STARS 'N' STRIPES SPONSOR

Who knew a watermelon could be patriotic?! The Stars 'n' Stripe watermelon is named for the pronounced stripes streaking across its rind, but the 30-pound weight class it dominates is what makes it the star at a large family picnic.

Stars 'n' Stripes Sponsorship includes:

- Your name placed on the Sponsor list on the backs of all racer t-shirts
- Listing on the Sponsorship page of the Watermelon 5k & 10k Web site

\$100 - YELLOW DOLL SPONSOR

Weighing in around 8 pounds, this watermelon has golden flesh with soft fruit, which makes it an excellent ingredient for smoothies and cocktails. Who doesn't love a delicious sweet drink?

Yellow Doll Sponsorship includes:

- Listing on the Sponsorship page of the Watermelon 5k & 10k Web site

\$1000 - STARBRITE SPONSOR

Starbrite watermelons are one of the most vibrant melons as well as one of the most attractive. Their vigorous life on the vine makes them of a high yield variety. We love those who increase yield potential!

Starbrite Sponsorship includes:

- Your logo on the backs of all racer t-shirts
- Listing on the Sponsorship page of the Watermelon 5k & 10k Web site
- Inclusion in all print and advertising*

\$250 - SUGAR BABY SPONSOR

The treasured Sugar Baby watermelon is also known as the "icebox" watermelon as it is of a variety that will actually fit whole into your fridge. Such an easy to handle fruit with a cute name wins the "most popular watermelon" vote.

Sugar Baby Sponsorship includes:

- Your name placed on the Sponsor list on the backs of all racer t-shirts
- Listing on the Sponsorship page of the Watermelon 5k & 10k Web site

\$50 - PIXIE SPONSOR

It may not be the biggest melon in the patch, but the sweet and seedless nature of the Pixie watermelon is something not to be missed!

Pixie Sponsorship includes:

- Listing on the Sponsorship page of the Watermelon 5k & 10k Web site

Sponsor Name: _____
(as it should appear in promotion)

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Web site address: _____

Total Amount Enclosed: \$ _____

Donations to CIAF are deductible as charitable donations.

Would you like a receipt sent to you? Yes No

Please mail this form along with your payment by check to **CIAF** by **June 15th** to ensure your name placement on race t-shirts and our Web site:

Cochlear Implant Awareness Foundation, Inc.

Attn: Ellie Tjelmeland, 830 South Grand Avenue West, Springfield, IL 62704

Thank you for your generosity and for helping us help people hear!

To learn more or to volunteer please go to: www.ciafonline.org



WWW.WATERMELON5KRACE.COM

Saturday, June 30th 2018 at 7:30am

Rochester Park off West Main Street on Ebel Drive

All in support of the Cochlear Implant Awareness Foundation

CIAF has helped over 1,500 families receive the gift of hearing
and we have big plans to help even more people hear in 2018!